



### **Sources of Competitive Advantage**

- Advanced mathematics and IT solutions
- One person can operate several drones
- Market dominating 'Photoscan'
- Ability to come out with great creative solutions to difficult problems within few hours



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# **Vorobyev** Drone-based Super-Solutions

# **EXPANDING**the range of services

by using
INNOBALL
simulation game and
KoRe 10
Innovative Thinking Tools



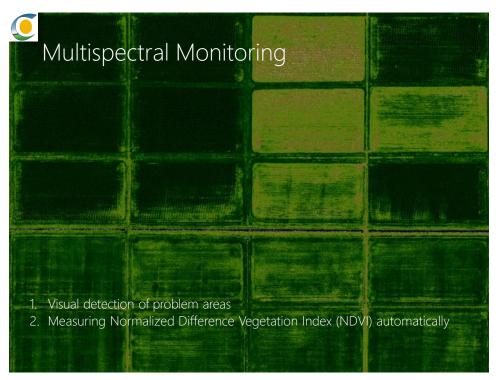


# **Agriculture**



Increasing harvest Increasing profits Reducing pollution

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### **CHALLENGE**

High-quality spectral cameras are too expensive



### **SOLUTION**

Modifying a standard camera thus achieving 10-fold cost reduction

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### **CHALLENGE**

The modified camera may record incorrect parts of the spectrum

### **SOLUTION**



To prove the correctness of the results, a 100% stable source of light will be used to check which part of the spectrum is recorded



### **CHALLENGE**

There are only two 100% stable light sources in the country, and they both are impossible to get

### **SOLUTION**



Optical physics: the spectrum of the light is sliced into small parts to prove through a series of measurements that the modified camera records the correct part of the spectrum

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### **Vorobyev** Drone-based Super-Solutions



### **CHALLENGE**

The cost of using drones in agriculture is high compared with airplane-based services

### **SOLUTION**

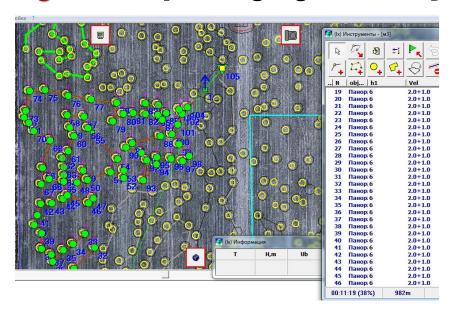


Developing a multi-drone control system for a single operator to make use of drones 3 to 5 times cheaper compared with airplanes.

In addition, drones fly below clouds which is critical for cloudy locations.



# Flight Chart: Optimizing Flight Efficiency



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# **Vorobyev** Drone-based Super-Solutions



# Results achieved

# Increased Profitability

- Much cheaper than airplane-based services
- Much less agrochemicals used

# Environmentally sound Use of chemicals reduced by 70%



# **Army, Police, Security**



Making drones more difficult to disable

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### **CHALLENGE**

Pirates / terrorists can shoot drones down



### **SOLUTION**

'Smart Flight' anti-bullet solution makes shooting a drone down next to impossible



# CHALLENGE



Terrorists/pirates can cause drones to fall down by disrupting their incoming GPS signals

### **SOLUTION**



'Smart Flight' emergency mode is invented that enables a drone to fly even if GPS signal is not available

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# **Vorobyev** Drone-based Super-Solutions

# **3D Models**

of cities / areas / buildings

### **CHALLENGE**



Satellite photos are not good enough for many applications such as property tax calculation, property management, disaster prediction, and military / police operations

### **SOLUTION**



Drones provide a better bird's eye view; photos/videos taken at 25°-30° angles and from/of hard-to-reach locations help create more precise and useful 3D models and maps

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### **CHALLENGE**



Drones are prone to falling down periodically which is unacceptable in highly populated and some other areas

### **SOLUTION**



Extra engines are provided so that drones keep flying even if some engines stop working; additionaly GPS-free navigation mode is developed



### **CHALLENGE**



For some time-sensitive applications (e.g. police operations) having just a 3D model is not enough

### **SOLUTION**



Mathematics-powered decision support systems are developed for various special applications

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# **Disaster Management**



### **CHALLENGE**

Sudden natural disasters often create severe damages in various disaster-prone areas

### **SOLUTION**



Specially programmed drones fly in disaster-prone areas, take photos, compare them with the previously taken photos, identify dangerous changes, and issue early warning signals automatically

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### **CHALLENGE**

Hidden defects in oil/gas pipelines result in explosions and huge damages

### **SOLUTION**



Partnering with Transkor, the magnetic tomography technology owner, for detection of risk



# **Breakthrough Expansion**

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# **Vorobyev** Drone-based Super-Solutions



### **CHALLENGE**

Flying time and load limitations don't allow the company to expand into a whole new range of applications

### **SOLUTION**



Searching for prospective partners, e.g. manufacturers of new-generation light-weight hybrid energy packs, who could help the company's drones to increase the flying time multifold

### Areas of Application

- Civil Engineering
- Agriculture
- Defense
- Air Industry
- 3D Models
- Oil and Gas
- Tourism
- Land Management

### Projects in

- Russia
- CIS
- Asia
- Latin America
- Middle East

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